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Daystar "Teams Up" with MacGurus on XLR8 Brand PowerBook Upgrades

MacGurus.com is now authorized to sell the XLR8 MAChSpeed G4 PISMO upgrades.

Atlanta, Georgia, January 5, 2004: Daystar Technology, creators of the first Macintosh upgrades announced that it is expanding its reach and availability by authorizing MacGurus to sell Daystar's *MAChSpeed G4 PowerBook upgrades*. This new relationship will allow MacGurus to offer the same exclusive performance and 24 hour service that has earned Daystar its 100% customer satisfaction status, as noted by "perfect" eBay feedback (daystartech) and XLR8yourmac.com's customer database.

"Frankly, the 550 MHz PISMO G4 upgrade has been so successful, that we need help meeting all of the customers needs." said Gary Dailey, president of Daystar. "By bringing a Mac expert like MacGurus on-board, we can give customers a choice... and an added assurance of fast, intelligent and reliable customer service".

How the MAChSpeed G4 PISMO Upgrade Program Works

Due to the sensitivity of the electronics within the PowerBook G3, and the need for low-power tuning, Daystar handles the MAChSpeed G4 Pismo as a factory installation. Unlike competitive Pismo upgrades, Daystar completes all upgrading and testing within its own facility, on the users system, using its own state-of-the art equipment and worldwide recognized professionals. It also includes ALL shipping of the PISMO unit in the price of the upgrade. (see:http://xlr8.com/product/msg4p)

The user orders their product online from MacGurus (also available direct). A variety of discounted software and hardware installations (RAM, Drives, etc.) are also available at the time of ordering.

- The user is shipped a professional anti-static foam shipping container direct from Daystar.
- They complete the checklist, then use the prepaid label (domestic only) to return the container with their PowerBook G3 to Daystar.
- Daystar performs the upgrade, updates firmware and software if required, then tests and returns the upgraded unit direct to the user.
- The user removes the PowerBook and boots up running fast G4 speeds.

ALL shipping costs and insurance is included. The user pays an additional shipping fee for the initial shipping of the container only.

"We are extremely excited to be involved with Daystar and XLR8 again" said Rick Stephens, president of MacGurus. "Daystar fits into our model of offering only the best of the best for our customers, plus their upgrades allow us to extend our reach from the desktops to the PowerBooks".

About Daystar and XLR8 Brand Products

Daystar Technology is the designer and manufacturer of XLR8 brand products. With its history from the early days of the Mac as DayStar Digital, Inc., the company continues to deliver the best of the best. Daystar currently distributes XLR8 brand products via its own web store at http://daystar-store.com and also via eBay and select resellers.

Additional information on Daystar Technology and XLR8 can be found via the Daystar website at: http://daystartechnology.com/about/ and http://xlr8.com/news/

About MacGurus

Macgurus is a quality focused reseller that has served the Macintosh user community since the mid 90's. The management of its own user based tech forums and focused online product sales have made it a mainstay for Mac powerusers. Additional information on MacGurus is available on their website at http://macgurus.com.